



Class Certification

Empirical analyses and innovative approaches for class certification issues

Major rulings and new regulations are reshaping class action litigation, in the US and abroad. Analysis Group continues to be at the forefront of applying leading-edge economic expertise to the developing legal landscape.

We employ economic theory, statistical methods, and surveys to evaluate commonality, the likelihood of class-wide injury, and intra-class conflict. We conduct analyses to identify conditions consistent with alternative causes of alleged damages. In addition, we assist clients in settlement negotiations and in developing and critiquing damages models.

Analysis Group's experts and affiliates have extensive experience performing analyses and testifying at deposition and in hearings on a variety of issues. Examples include:

- **Analyzing commonality of facts and implications for using common methods of proof**
- **Determining whether all or nearly all members of the proposed class have suffered economic injury**
- **Assessing representativeness of the named plaintiffs**
- **Determining whether a common method of proof to calculate potential damages to proposed class members is superior to individualized inquiry**

Insights from our academic and industry affiliates

We partner with many of the world's leading academic experts in industrial organization, competition, and regulation, as well as with authorities from industry. Working in close connection with our in-house experts, our affiliates apply their highly specialized knowledge and experience to class certification questions in a wide range of industries. Examples of our work include empirical evaluation of class-wide analysis to assess injury and damages in the context of a price-fixing claim; rebuttal of a proposed common approach to calculating financial harm; thorough examination of data to determine whether a class-wide approach will yield an accurate measure of alleged harm; and evaluation of the materiality of a product feature as a determinant of class-wide injury.

Analysis Group has analyzed questions relevant to class certification in a wide range of cases, such as:

- Antitrust and competition
- Agricultural products
- False advertising
- Securities
- Labor and employment
- ERISA
- Product liability
- Privacy and data security

Our experts have analyzed and testified on class certification issues in numerous industries. Examples include:

- Pharmaceuticals
- Banking and finance
- Media, entertainment, and communications
- Technology
- Consumer products
- Transportation
- Insurance
- Food and beverage
- Real estate
- Energy
- Biotechnology

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About Analysis Group

Analysis Group is one of the largest international economics consulting firms, with more than 1,200 professionals across 14 offices in North America, Europe, and Asia. Since 1981, we have provided expertise in economics, finance, health care analytics, and strategy to top law firms, Fortune Global 500 companies, and government agencies worldwide. Our internal experts, together with our network of affiliated experts from academia, industry, and government, offer our clients exceptional breadth and depth of expertise.

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